

## **AGENDA**

## REGION E PUBLIC HEALTH MEETING



November 18, 2020 12:30 p.m. – 3:30 p.m. Virtual via WebEX

12:30 p.m. – 3:30 p.m.		
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12:30 p.m. – 12:45 p.m.	WELCOME/OVERVIEW & UPDATES	DCPH Leadership
12:45 p.m. – 1:15 p.m.	AN LPHA'S BALANCING ACT – MANAGING PUBLIC HEALTH AND PUBLIC INFORMATION  Handling media inquiries, news releases  State data, local data  Social media and educational resources	Lisa Cox, Communications Director DHSS, Office of the Director Lisa.Cox@health.mo.gov
1:15 p.m. – 1:30 p.m.	<ul> <li>MOALPHA UPDATES</li> <li>Board Members: Nomination &amp; Election of Chair-Elect &amp; Regional Representatives</li> <li>Membership Dues</li> <li>Communication Bulletin Boards</li> <li>Communication with Policymakers</li> <li>BEAM Training – First Cohort</li> <li>Crisis Communication Training</li> </ul>	Diane Weber, Executive Director Missouri Association of Local Public Health Agencies Moalpha2004@yahoo.com
1:30 p.m. – 1:45 p.m.	<ul> <li>SAFE CRIBS EXPANSION INITIATIVE AND SAFE SLEEP COALITION STRATEGIC PLAN</li> <li>Safe Cribs for MO Expansion Initiative (brief overview)</li> <li>Safe Sleep Coalition Strategic Plan (focus on state-wide messaging)</li> <li>Why LPHA's are best suited to help achieve the goals of the Safe Cribs for MO's Expansion Initiative and the Safe Sleep Coalitions Strategic Plan:         <ul> <li>Recent Safe Cribs for MO Program changes to make participation easier</li> <li>Help create consistent messaging state-wide around safe sleep</li> <li>Safe Cribs for MO Has the largest footprint (state-wide)</li> <li>Safe Cribs for MO Program is one of the most cost effective programs in the state</li> </ul> </li> </ul>	Daniel Lane, Program Coordinator DHSS, Bureau of Genetics and Healthy Childhood Daniel.Lane@health.mo.gov
1:45 p.m. – 2:00 p.m.	BREAK	
2:00 p.m. – 2:30 p.m.	OFFICE OF RURAL HEALTH AND PRIMARY CARE (ORHPC) UPDATES  Introduction of staff and programs  Learn more on ORHPC Initiatives and Grants  How to provide recommendations concerning the Primary Care Needs Assessment	Sara Davenport, Chief DHSS, Office of Rural Health and Primary Care Sara.Davenport@health.mo.gov
2:30 p.m. – 3:15 p.m.	TITLE V MCH BLOCK GRANT FUTURE DIRECTIONS  • FFY 2021 – 2025 State Action Plan	Martha Smith, Title V MCH Director DHSS, Section for Women's Health, MCH Block Grant Martha.Smith@health.mo.gov

3:15 p.m. – 3:30 p.m.

COVID ANNOUNCEMENTS AND/OR QUESTIONS

Local and regional opportunities for

Special Projects/Initiatives

collaboration

3:30 p.m. ADJOURN